Title: Record of Public Communications at the HJ Andrews Experimental Forest (1980-2002)

Abstract:

Public communications of the H.J. Andrews Experimental Forest were compiled and examined to provide basic information on the outreach program from the Andrews Forest, including the Long-Term Ecological Research (LTER) program. This compiled record provides a listing, brief summary, keywords, and analysis of the record of printed public communications concerning the Andrews Forest site, its programs of research, education, and management, and people with high levels of engagement with the Andrews Forest. The intended audiences of the communications examined were the general and informed public. The principal outlets are newspaper, newsletter and magazine articles, journalistic accounts of issues in science journals (e.g., BioScience and Science), books covering science and social issues in the region and nation, and publications of science organizations (e.g., USDA Forest Service Pacific Northwest Research Station) intended for general, informed readers. Also documented were a small number of books that include discussion of the Andrews Forest program. Several of the communications are opinion pieces authored by Andrews Forest scientists and published in newspapers. This record is distinguished from publications by scientists intended for an audience of other scientists accessed via the scientific literature.

Keywords: 'New Forestry'/New Perspectives; Attitudes/perceptions; Forest management; Forest policy; Human dimension; Resource management; Human dimensions; Attitudes and perceptions; Resource management; Forest management; Forests;

Date data commenced: 1980-01-01

Date data terminated: 2002-06-09

Principal Investigator: Frederick J. Swanson

List of Entities:
1. Record of Public Communications at the HJ Andrews Experimental Forest

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Attributes Definitions:

**AUTHOR**
- Publication author string

**CONTEXT**
- Publication Context

**DBCODE**
- FSDB Database Code

**ENTITY**
- Entity number

**INIT**
- Publication initiation

**INIT_COMM**
- Publication initiation comments

**INIT_SUM**
- Publication initiation summarized for analysis

**OUT_COMM**
- Publication outlet comments

**OUTLET**
- Publication outlet assigned by researcher (Posy)

**OUTLET_SUM**
- Publication outlet summarized for analysis

**PERS_COMM**
- Level of Andrews personnel role comments

**PERS_PTS**
- Level of Andrews personnel points

**PERSONL**
- Level of Andrews personnel role

**PUB_NO**
- Andrews LTER Publication Number

**SITE**
- Level of Andrews site role

**SITE_COMM**
- Level of Andrews site role comments
SITE_PTS
  Level of Andrews site points

TITLE
  Publication title

TOT_PTS
  Total publication points

WORKFORM
  Publication workform from Procite database

YEAR
  Year of Publication

Enumerated Domains:

Enumerated Domain for Attribute: DBCODE
  SS001  FSDB Database Code SS001 (Social Science)

Enumerated Domain for Attribute: WORKFORM
  A  Book
  D  Journal
  E  Report
  F  Newspaper/Newsletter
  M  Magazine Article

Enumerated Domain for Attribute: CONTEXT
  local  Locally Based
  regional  Regionally Based
  national  Nationally Based

Enumerated Domain for Attribute: OUTLET
  book  book
  journal  journal
  magazine  magazine
  newspaper  newspaper
  newsletter  newsletter
  newspaper magazine

Enumerated Domain for Attribute: OUTLET_SUM
  book  book
  journal  journal
  magazine  magazine
  newspaper  newspaper
Enumerated Domain for Attribute: SITE
n/a  no mention of Andrews (0 points)
low  Andrews mentioned once (1 point)
med  Andrews mentioned multiple times (2 points)
high focus of article is Andrews (3 points)

Enumerated Domain for Attribute: PERSONL
n/a  no Andrews personnel mentioned (0 points)
low  one Andrews person mentioned (1 point)
med  2+ personnel mentioned/one mentioned is focus of article (2 points)
high multiple Andrews personnel mentioned/multiple personnel focus of article (3 points)

Enumerated Domain for Attribute: INIT
base level base level
management/policy management/policy
mgmt/policy event management/policy event
natural disturbance natural disturbance
disturbance policy policy
policy event policy event
policy/mgmt event policy/management event

Enumerated Domain for Attribute: INIT_SUM
base level base level
natural disturbance natural disturbance
disturbance policy event